

PVNavigator's Business Vision for the Development of Small-Scale, Distributed, PV Solar Plants

Our business strategy is centered around the following drivers:

- Speed to marketplace ahead of larger central-scale projects
- Availability of urban landfill or brownfield sites which can host the panels
- Availability of funding for small plants (e.g. 1 MW size)
- Location of sites by existing distribution or local load
- Project cost avoidance via use of brownfield sites and the need for new transmission lines
- Minimizing permitting requirements via development on State or Federal superfund sites
- Regulatory drivers for green power purchase
 - e.g., in CA, 20% renewable power by 2010, and 33% by 2020

